



2007 National Award Winner

## Silver

Presented to: The Cleveleys Coast Protection Project Team

Birse Coastal

for: Cleveleys Coastal Defence

Client: Wyre Borough Council

This project involved the first sections of a reconstruction programme of 1km of Cleveleys' sea defences, the adjacent park and the promenade.

This was a true partnership, with communication at all stages between client, contractor, designers, funding agencies and the general public. Consultation with local residents and businesses influenced the development of the amenity aspects of the project. There was open access to a great deal of information about the project through newsletters, the website and the popular visitors' centre.

High quality site facilities were provided, with consideration for the needs of the workforce, the public, adjacent businesses and the environment in general. There was direct feedback from KPIs on this phase, affecting the financial outcome for the contractor.

The people of Cleveleys can be proud of their new seafront and genuinely feel they have played a part in its development.

The client, Wyre Borough Council, said: "The scheme itself is now known as 'the peoples' promenade' because of the effort made by the construction team to involve and gain acceptance of the public throughout all stages of the scheme."

Site monitored by: Richard Trevitt BSc(Eng) MICE

The award was presented at Crewe Hall Hotel, Crewe on 21 March 2007