

The Award Winning Peoples Promenade

Completion of Cleveleys Promenade between Carr Gate and Victoria Road was marked with an official opening ceremony back in Easter 2008, officiated by his worshipful the Mayor Councillor Keith Riley. The cafe and water play area at the northern end of the project are now both open and proving very popular. Five helical turbines have been installed around the cafe and will play a part in powering the building and the promenade's feature lighting. Together these will provide up to 50 megawatts of energy each year with a carbon reduction of over 20,000 kg, and because of their innovative design, they are quieter than traditional wind turbines.

The completed length of sea defences will protect 7,693 properties from the risk of flooding giving a high level of protection with less than a half percent risk of breach in any one year. This protection takes account of sea level rise predicted as a result of climate change.

The total cost of work completed to date is in excess of £20 million and has been funded primarily by Defra with contributions from Environment Agency, European Regional Development Fund (ERDF) and Wyre Borough Council. To date, the project has scooped 17 awards including the prestigious British Construction Industry's Environmental award and most recently 'project of the year' at the North West Construction Industry Awards - quite an achievement! Not only has Cleveleys promenade been transformed and revitalised, but it has also increased tourism to the area, with a little helping hand from Riverdance, and created a modern and functional promenade and a strong sense of pride in the local community.

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Cleveleys Coastal Defence and Promenade Enhancement Scheme



Protecting and Investing in Cleveleys

FINAL PHASE

Continuing the success story

Cleveleys Promenade has its boundary with Blackpool at Kingsway, and it is this section of work, phase 4, between Victoria Road and Kingsway which is to be completed next, at a cost of £6 million.

Phase 4 started in March 2008 with the advanced works. This work comprised; the manufacture of all the pre-cast concrete elements at SLP Precast at Hillhouse Business Park, installation of all the steel toe piles and installation of 683 stone column piles to stabilise the poor ground conditions encountered within this length of work. The advanced works were completed mid summer 2008. The works currently under construction which commenced 23rd March 2009 were subject to a full tender process. A total of six contractors were invited to tender with the successful contractor, Birse Coastal being awarded the contract based on both price and quality with the emphasis on quality.

This final section of promenade will continue the theme of the works already completed. A wide, split level promenade with alternate ramps and steps between levels will be fronted by a stepped revetment and a new sea wall to the rear. The new rear wall will be set further seaward than the existing sea wall, allowing room for an attractive raised planting area between the highway footpath and sea wall. To complete the design, there will be the same modern lighting, street furniture and shelters. Additional funding is currently being applied for with a view to providing landmark features and additional lighting and street furniture.



An efficient project!

With regard to the Council's Coast Defence strategy, this length of works wasn't due to be carried out until 2012. The project team could demonstrate to the Environment Agency who oversee funding, that by continuing the work now, significant cost efficiency savings could be made up to a value of £1.5 million. As a result the scheme was brought forward and the savings made.

Marking a modern wreck

To mark the grounding of the Riverdance back in February 2008 a piece of public art is to be commissioned which will incorporate the anchor donated by the ship's demolition Contractor PGC. This will be sited at the southern end of the new works, at the nearest point to where the ferry lay beached.



Protecting the residents of Cleveleys and providing a world class seafront for visitors



Visitors' Centre

A visitors' Centre has been set up at the top of Victoria Road. This provides an opportunity to view the works safely, to learn more about the history of Cleveleys and show the requirements for the Coastal Defence Works.

Please visit either of the websites below where you can view reports and photographs on the progress of the project.

www.wyrebc.gov.uk

www.cleveleys-seawall.co.uk

